



ISSUE
POLITICAL INQUIRY FORM
KPIX San Francisco

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST

4th Qtr 2012

NAME OF REQUESTOR:

Sheri Sadler

1. NAME OF AD AGENCY:

Sadler Strategic Media
12103 Viewcrest Rd.
Studio City, CA 91604
P: (818) 506-5443

2. ORGANIZATION PAYING FOR TIME:

Yes on E
114 Sansome Street STE 200
San Francisco, CA 94104
P: (415) 981-9940
Treasurer: Kevin Heneghan

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Ballot

5. PRODUCT OR CATEGORY:

Prop E Non-Fed/Nat'l

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

x

7. DATE OF REQUEST

10/28/12

8. NATURE OF REQUEST:

(a) **Request for ISSUE rate card**

 X

(b) **Other request as stated below**

 X

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

9. DISPOSITION MADE OF REQUEST

(a) **Granted**

 X

(b) **Denied (reason)**

(c) **Withdrawn (reason)**

(d) **Avails offered**

 X

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – This advertiser not related to Federal or any matter of National significance.

CBS EMPLOYEE COMPLETING FORM

Meghan McKeever for Mark Green, CBS Television Station Sales 11/15/12